



**PROJECT
COMPONENT:**

- § News Studio
- § Production Studio
- § Playout Room
- § VSN NRCS
- § VSN Video Servers
- § Editing WS
- § Qualstar Tape Library
- § Ross Video Mixers
- § Evertz Router
- § Evertz logo & Multiviewers.
- § Evertz A&V Interfaces



about al kout

Al Kout is a new private Kuwaiti TV channel broadcasting general affairs and entertainment throughout the Persian Gulf.

Al Kout was born in 2008 as one of the first private TV stations in Kuwait and since then, the channel has experienced a steady growth both in technical level and staff. Today, 120 professionals work for the channel. The company has plans to continue growing and extend broadcast coverage to Europe in an effort to reach all Kuwaiti people living in the continent. Kuwait is one of the most relevant markets in Middle East and the Gulf.



This facility is in Kuwait City, Kuwait The project included 2 studio, news and general program, play out room, editing and graphic, ingest, archive, and news room system from VSN.

The video workflow was designed to be so flexible depending on 128 x 128 video router, binding all the nodes in the system together, and the file based work flow for news and archive implemented by VSN .

al kout



VSN Products:

- § VSNMATIC
- § VSNAUTOREC
- § VSNCG
- § VSNCG+
- § VSNNEWS
- § VSNAIRNEWS
- § VSNPROMPTER
- § VSNMULTICOM
- § VMAX
- § VSNARCHIVE
- § VSNRENDERFARM
- § VSNLEGALREC
- § VSNWIRES

sector:

Local TV / Regional / Cable



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"We selected VSN for its ability to provide solutions for a complete workflow that meets our needs. Its flexibility and optimal quality/cost ratio were also crucial in our choice."

*Abdula Alattar,
Al-Koot TV's Technical Manager*

the Challenge

Migration to a 100% tapeless environment. New turn-key digital infrastructure. Integration with 3rd party technologies

the solution

Expandable tapeless Newsroom, Archive, MAM and Master Control layout

the result *Complete flexible and scalable system. Arabic support. Great ease of use of the programs quality ratings*